



Asia Pop 40 is the first regional weekly chart countdown radio show produced in Asia specifically for Asian radio.

Each week Asia Pop 40 counts down the most popular downloads on “Apple Music” across Asia, to produce a pan-regional radio show.

ASIA POP 40’s HOSTS: DOM LAU & MAX LIM

Asia Pop 40’s English version is hosted each week by Asia’s own Dom Lau. Dom is one of the most recognized personalities in Asian media thanks to his work as anchor for E! News Asia. Dom established his music credentials as a VJ for five years on FOX International Channel’s music network, Channel [V].

Each Asia Pop 40 show is broadcast 2 times during the weekend as a feature, 09:00-12:00hrs Saturday, 15:00-18:00hrs Sunday, 'Promoted' to the max during the week.

'Promos' x 8 per day during the week Monday – Sunday.

Within the show:

(Jingle):.. AP40 Brought to you by your company)

(Spot:.. Your company advertisement)

x 6 Accreditations per hour within the show (18 per show)

x 2 spots per hour.. within the show (6 per show)

Full price 18,000 baht.

Package price: Total 15,000 baht



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