



Getting started

Radio advertising works best by using a simple message with one line of communication then repeating that as frequently as your budget will permit.

(see notes attached 'Preparing your radio advertising spot.)

The whole process can usually be done in about a week.

1) **Decide on a budget** and for how long you wish to advertise, (3 months is usually a good start)

then review our advertising packages to decide which one works best.

2) **Send us** your official company name and tax number, we will then return an agreement.

3) **Consider** what you want to promote and write a few bullet points and or a short script.

4) **Produce the radio spot:**

We can make radio spots in Thai or English for you by using professional voices

in Thailand and overseas, we then mix down music and effects.