



Getting started

Radio advertising works best by using a simple message with one line of communication then repeating that as frequently as your budget will permit.

(see notes attached 'Preparing your radio advertising spot.')

The whole process can usually be done in about a week.

1) Decide on a budget and for how long you wish to advertise, (3 months is usually a good start)

then review our advertising packages to decide which one works best for you.

2) Send us your official company name and tax number.

3) Consider what you want to promote and write a few bullet points and or a short script.

4) Produce the radio spot:

We can help with writing a script and provide background music from our production music library,

A professional script writing service for radio is also available at modest cost,

Special music can also be purchased if required.

We can make radio spots in Thai or English for you by using professional voices in Thailand and overseas, we then mix down music and effects.